



NextM2M
CONNECTIVITY PARTNER

Are you our next partner?

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The M2M market

- The worldwide **total cellular** M2M market represents 14 billion € in 2010, with most revenues coming from software and IT services. It should rise by 23% per year to reach 32.5 billion € in 2015.
- The cellular **connectivity** market for mobile Telco's represents 2.1 billion € worldwide in 2010. This market should grow to 5,9 billion € by 2015.
- The cellular **connection (units)** market was 74 Million in 2010 and estimated to be 310 Million in 2015
- **Average Revenue Per User (ARPU)** for connectivity will decrease from 2,5 €/month in 2010 to 1,5 €/month by 2015.

Are you our next partner?



- 🕒 The M2M market is in an unprecedented growth with a wealth of opportunities. Soon there will be more connected devices in the world than people, and they will need intelligent connectivity.
- 🕒 If you want to be a part of this adventure, see what NextM2M has to offer within connectivity, SIM management, advanced billing and more.
- 🕒 We are always interested in new partners that can provide the quality and service the customers need and deserve.

NextM2M Value Proposition



“ NextM2M delivers a ready to use web based M2M SIM card management tool and billing platform with global connectivity. ”

Board of Directors at NextM2M

Core Elements

- SIM card distribution and management
- Management platform that enables customers to capture, monitor and report real time data usage globally and 24/7
- Flexible platform that scales and can be customized for relevant partners

NextM2M deliverables



Global Connectivity

- Vodafone MVNO agreement offers global connectivity in 200 countries and access to more than 400 networks
 - Maximized security by roaming at minimum two networks in each country
- Pricing based on geographical zone coverage

Management platform

- Technical architecture to enable affiliate business model for partners
- CRM integrated, to manage customer and SIM portfolio
- Full integration with API's enables the functionality to integrate
- Global support tool to ensure our partners can simplify identification, analysis and resolve service issues 24/7
- Report tools to export information from the platform
- Advanced billing & priceplan management
 - Single invoice for global connections across all networks.
 - Detailed billing for clustered groups or individual SIM
 - Flexible connectivity billing settings

Download our management platform at <http://www.nextm2m.com/partners/>

Control your connections

🌀 Connectivity Control Center

- Better control
 - By unique SIM setting tool for notification, suspending and remote management
- Cost efficient
 - By simplifying SIM provisioning with activation tools
- Product selection
 - When you activate your SIM card you add the desired service of bundle, fixed-ip or/and pay as you go.
- Reporting
 - Transparent reports showing data usage from clustered SIM groups to individual transactions – often used to improve efficiency of your solution



M2M SIM Test Kit

🔄 The M2M SIM Test Kit consists of

- 3 test SIM cards
- Access to online management from NextM2M Online Management Platform
- 30 minutes demo in NextM2M Online Management Platform
- 60 days activity from time of activation.



NextM2M offers you the opportunity to test your M2M solutions with an authentic test kit. The Test Kit enables you to assess your solutions under complete authentic circumstances in a real world environment.

The price for the Test Kit is only 30 € (plus usage).

View the product at <http://www.nextm2m.com/sim-test-kit/>

What are your benefits?



- Enlarge own proposition by offering end-to-end solution with global connectivity and advanced management platform.
 - Plug and play web based platform, no technical integration needed.
- Time to market with tested and embedded activated SIM
- Potential revenue stream from revenue share model
- Customer retention, “it works”
- One point of contact for connectivity and management

More information



Sales Contact

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