

Cooperation makes waste handling globally efficient

Bramidan A/S and NextM2M A/S have initiated a partnership to make waste handling more efficient.

ABOUT THE COMPANY

Bramidan A/S is a global expert in developing and producing balers and waste handling equipment. The company provides waste recycling in a better, more efficient and much cheaper way.

THE CHALLENGE

Bramidan is a first mover with an IoT solution for their equipment located worldwide. Therefore, they need a partner to provide SIM cards with a flexible activation process. *"Bramidan needs a partner to deliver a service we can use globally. We need to easily expand our IoT solution without compromising access to networks and coverage,"* Bramidan's Int. Service Manager, Lars H. Jørgensen states. For this plan to succeed Bramidan needs a sparring partner to advise the company about the right hardware and services.

THE SOLUTION

Bramidan's new IoT platform, BRA-IN, gives access to make effective decisions, reduce maintenance and operational costs and monitor and analyze data from balers and compactors. *"NextM2M entered this project to help Bramidan develop their BRA-IN solution without adding unnecessary costs,"* says NextM2M's CEO, Henrik Hansen. NextM2M's solution provides global scale and great coverage with networks all over the world. The Management Platform integrated with the BRA-IN solution creates a seamless process for installation of SIM cards and activating them during the same process. *"We have now SIM cards in use on all continents, and it works really well. We can activate and monitor the consumption of every SIM card. At the same time, we have a sparring partner to discuss future solutions that are unique for our company,"* says Lars H. Jørgensen.

RESULTS

In the past two years, Bramidan has managed to create a stable solution that creates value for both Bramidan and their customers. *"We are confident that we have a future-proof solution with NextM2M and we are looking forward to accelerating our cooperation,"* says Lars. H. Jørgensen.